

# Pulse Twin Cities™

Connecting Local Pastors & Church Leaders

Cultivating A Citywide Prayer Initiative

Mobilizing Evangelism through Training

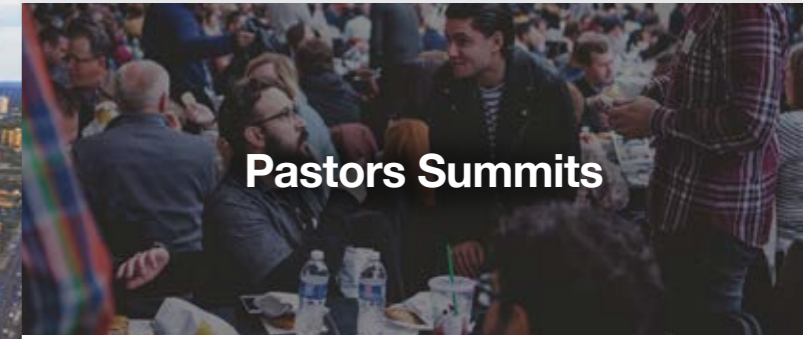
Large, Jesus-Centered Outreach Event

Follow-up & Connecting People to Local Churches



The Church of the Twin Cities is coming together for a season of catalytic outreach. **May 18, 2018—the campaign culminates at U.S. Bank Stadium** for an event that will reach tens of thousands of people who need to hear the message of Jesus.

You can be a part of this season.



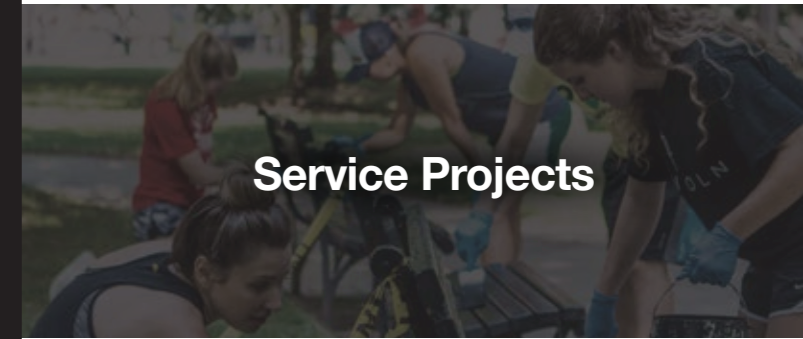
Pastors Summits



UNITE Locals



MOVEMENT Trainings



Service Projects

**PULSE is mobilizing the Twin Cities toward the largest citywide outreach in over a decade.**

Through an all-in season of prayer, training, and unity with local pastors, churches, and parachurch ministries, we want to fill all 66,200 seats in U.S. Bank Stadium and share about the reset Jesus offers.

**We believe the message of Jesus belongs in the greatest venues in the world.**

The months leading up to and extending from Pulse Twin Cities will include prayer and worship events, evangelism training, pastors gatherings bringing together the Church to make Jesus known, and an intricate follow-up system that will connect people to local churches and provide digital resources to facilitate a growing relationship with Jesus.

The Pulse Twin Cities season could draw as many as 100,000 people. Advertising across the Twin Cities will include radio, billboards, yard signs, posters, digital display, and more.

**Your organization can be part of this amazing season.**

**Pulse Twin Cities™**  
May 18, 2018





# » PULSE

34 13TH AVENUE NE, SUITE B001, MINNEAPOLIS, MN 55413 | 612.248.8080 | PULSEMOVEMENT.COM



*Current Pulse Twin Cities Sponsors*

**LEGACY WEALTH**

**Bell  Bank**  
Member FDIC

**TRADITION**  
CAPITAL BANK



*Hundreds of thousands gathering on the National Mall, July 16, 2016.*

# Sponsorship Benefits

Only 2 Available

## Pre-Event Recognition

	PRESENTING \$100,000+	PLATINUM \$50,000+	GOLD \$25,000+	SILVER \$10,000+	BRONZE \$5,000+
Website Presence (est. 100,000 users)	●	●	●	●	●
Pulse Twin Cities Event Posters (est. 5,000+)	●	●	●	●	●
Social Media Promotion (200,000+ users)	●	●	●	●	●
Email Blasts	●	●	●	●	●
Pulse Twin Cities Event Fliers (est. 50,000+)	●	●	●	●	●
Pulse Twin Cities Radio Ads (est. 9,300,000+ impressions)	●	●	●	●	●

## On-Site Recognition

	PRESENTING \$100,000+	PLATINUM \$50,000+	GOLD \$25,000+	SILVER \$10,000+	BRONZE \$5,000+
Logo on Screen Rotation	●	●	●	●	●
Company Banner	●	●	●	●	●
Table/Booth on Concourse	●	●	●	●	●
Recognition from Stage	●	●	●	●	●
Logo on Volunteer T-Shirts	●	●	●	●	●

## Additional Benefits

	PRESENTING \$100,000+	PLATINUM \$50,000+	GOLD \$25,000+	SILVER \$10,000+	BRONZE \$5,000+
Early Entrance Passes	(15)	(10)	(6)	(4)	(2)
Hospitality Passes (with food and beverages)	(10)	(5)	(2)		
Private Suite at U.S. Bank Stadium	(1)				
Backstage Access	(4)				

- **Other sponsorship opportunities available** (sponsor a Pastors Summit, sponsor a hospitality area, etc.)
- **Presenting Sponsors** will have special "presenting" recognition whenever logo/name is used.
- Must provide name and logo for digital/print pieces and radio ads. Due to production timelines, there are date requirements for print pieces and radio ads.
- Email logos to, or for questions, contact [morganp@pulsemovement.com](mailto:morganp@pulsemovement.com).



# Additional Sponsorship Opportunities

Sponsor a Pastors Summit **\$40,000**

You can honor pastors in the Twin Cities by sponsoring a Pastors Summit. Throughout this season, we will gather pastors and church leaders together for events designed to bless and encourage them as they seek to reach their communities for Jesus. Over 700 pastors attended our Pastors Summit last February.

### Benefits:

- Pastors Summit presented by "Your Name"
- Gold Sponsorship Package
- Special sponsor recognition from the stage at the Pastors Summit
- Logo recognition at the Pastors Summit
- Opportunity for you to do giveaways to those in attendance

Sponsor a Hospitality Area **\$40,000** \*

You can help us thank those who make Pulse Twin Cities a success. The Hospitality Area will offer refreshments for special friends and corporate sponsors as a thank you for all they have done.

### Benefits:

- Hospitality Area presented by "Your Name" at entrance
- Gold sponsorship package
- Six (6) additional Hospitality Area passes
- One (1) additional company banner (location determined by PULSE)

\* Sponsored by Tradition Capital Bank

